ARE YOU BLACK FRIDAY OR CYBER MONDAY ?

PRESENTED BY:
Office DEPOT
OfficeMax

START HERE

- Is Thanksgiving your favorite holiday?
  - YES → Do you mind missing part of Thanksgiving to stand in line at the mall on Thursday evening?
    - YES → CYBER MONDAY
    - NO → Do you have a lot of patience?
      - YES → Do you hate large crowds?
        - YES → CYBER MONDAY
        - NO → Do doorbuster specials give you a rush?
      - NO → Do you mind standing in long lines?
        - YES → Do doorbuster specials give you a rush?
        - NO → Do doorbuster specials give you a rush?
  - NO → Do you have family obligations on Thanksgiving Day?
    - YES → Will your spouse/ children mind you cutting out early?
      - YES → CYBER MONDAY
      - NO → Do doorbuster specials give you a rush?
    - NO → Do doorbuster specials give you a rush?
      - YES → Do you like to sleep in on your days off?
        - YES → CYBER MONDAY
        - NO → Do you mind camping out overnight at the store?
          - NO → Do rowdy crowds frighten you?
            - YES → CYBER MONDAY
            - NO → Do you have small children?
              - YES → Do you have a babysitter for Black Friday?
                - YES → Do you mind waiting to receive items in the mail?
                - NO → Do you mind returning purchases via mail?
                - YES → BLACK FRIDAY
                - NO → Planning on purchasing mobile phones, laptops, TVs or video games?
                - YES → BLACK FRIDAY
                - NO → Planning on purchasing clothing and shoes?
                - YES → CYBER MONDAY
                - NO → Are you an early riser?
                - NO → CYBER MONDAY
                - YES → BLACK FRIDAY
              - NO → Do you like to physically see, touch or try on items before you buy??
                - YES → BLACK FRIDAY
                - NO → CYBER MONDAY